

Nventi Named One of “Best University Startups”

Berkeley, California -- On Aug 29, 2016, the National Council of Entrepreneurial Tech Transfer (NCET2) named Nventi as one of the 35 “Best University Startups” out of the 200 companies who competed in this first-time national selection process. NCET2, an association of University Startup Officers, was formed to demonstrate how university startups create jobs, serve humanity and are central to national competitiveness and economic growth in the USA.

Nventi is developing solutions to help move new technologies into the marketplace by enabling customers to comprehend and capitalize on their invention. Nventi’s software tools accelerate the normally time-consuming and complex process of penetrating markets with new innovation. By automating the process of data aggregation and presenting interactive visualizations, Nventi allows its customers to discern the relationships between technology and the marketplace, identify new market opportunities, and maximize the value of technological breakthroughs, while saving time and resources. Ideal customers include companies developing new products, as well as university tech transfer offices.

Through NCET2, a panel of corporates, angels, and VCs selected Nventi as one of the 35 “Best University Startups” on criteria such as technological potential, experience of the business team, and the product’s commercial feasibility. These startups represent early-stage companies with high potential to create jobs, advance technology and meet societal challenges in health, the environment, software and consumer facing models. All 35 startups will present at University Startups Demo Day before corporations, angel investors, and in meetings with members of Congress and their staff in Washington, D.C. on Sept. 20, 2016.

“We are thrilled to have been selected and are grateful for the opportunity to introduce the world to Nventi,” said CEO Alexander Polyansky. “We launched our company over a year ago with the goal of helping universities, companies, financiers, and entrepreneurs commercialize their ideas and realize their full potential while keeping pace with innovation.”

University Startups Demo Day will demonstrate the key role of university enterprises in commercializing technologies that can address societal challenges and ensure economic prosperity. The event aims to raise awareness in Congress of the ongoing transformation at

universities across the country as they work to build and enhance campus-wide innovation ecosystems.

Nventi was founded December 2014 by Alexander Polyansky and Saad Enam, and has been in the product development stage at Skydeck, a UC Berkeley incubator, for the past year.

Interested users may learn more and register for Nventi's mailing list at <http://www.nventi.com>.