



IPIRA

OFFICE OF INTELLECTUAL PROPERTY
& INDUSTRY RESEARCH ALLIANCES

About IPIRA

The Office of Intellectual Property and Industry Research Alliances, IPIRA, is a service unit made up of two offices. Both the Industry Alliances Office and the Office of Technology Licensing support researchers to develop relationships with industry.

IPIRA's mission is to establish and maintain partnerships with companies, and thereby enhance the research enterprise of the Berkeley campus. These relationships include sponsored research collaboration and intellectual property commercialization.

Engage with our office if you are interested in:

- Seeking Industry Research Partnerships
- Conducting Industry-Sponsored Research
- Requesting and Transferring Materials, Data, or Research Software
- Applying for SBIR/STTR Funds and Grants
- Protecting Intellectual Property Rights
- Commercializing Technologies
- Starting a Company

IPIRA Success Stories

Berkeley is ranked as one of the top 5 universities for industry collaborations.

IPIRA has executed over 1,000 industry sponsored research agreements.

IPIRA has helped researchers secure over \$750M in research funding.

Companies with IP licenses from IPIRA have commercialized well over 600 products and services - and dozens more are in R&D pipelines.

IPIRA has brought in over \$200M in IP licensing revenue to Berkeley. Over \$46M was distributed to inventors and authors.

Over 170 startup companies were founded to commercialize inventions and copyrights under licenses from IPIRA.

66 of Berkeley's startups employ 1,543 Californians and generate \$195M in annual revenue.

Since 2005, Berkeley startups have attracted \$1.6B in venture funding.

IPIRA received the inaugural Patents for Humanity Award from the US Patent & Trademark Office.



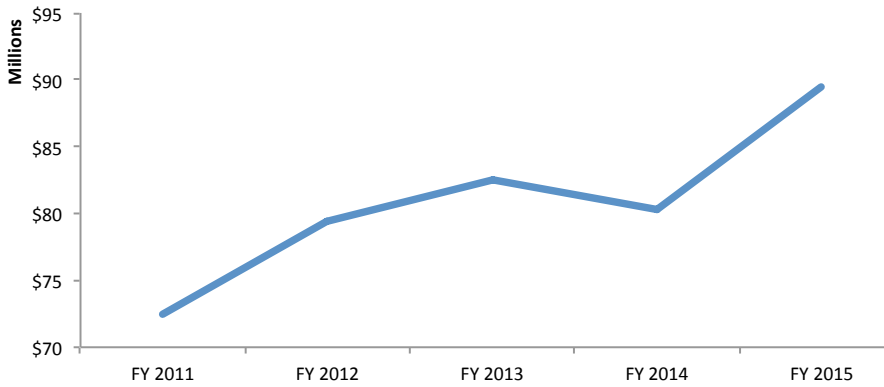
How to Contact IPIRA

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Industry Alliances Office

Berkeley's Industry-Sponsored Research Budget



In FY2015 IPIRA's Industry Alliances Office assisted researchers from 10 of Berkeley's 14 schools and departments to secure \$90M in Industry-Sponsored Research funding.

In FY2015 the Industry Alliances Office also supported faculty research by executing 70 membership agreements for Berkeley's 16 Industry Affiliate Programs.

The Industry Alliance Office further supported research endeavors by negotiating 269 research agreements, 288 incoming material and data agreements in addition to 62 confidentiality agreements.

Socially Responsible Licensing



Bioengineering Professor Daniel Fletcher and his students developed a low-cost, clinical-quality microscope that attaches to a conventional cell phone.

The technology enables health workers to send digital images of blood or tissue samples, removing the need for field-based laboratories and accelerating disease diagnosis and epidemic tracking in countries lacking health infrastructures.

Supported by Microsoft External Research, Dr. Fletcher started CellScope, which will offer free licenses in developing countries.

Office of Technology Licensing

In FY 2015 IPIRA's Office of Technology Licensing:

- Grossed over \$15M in IP licensing revenue and legal reimbursements, including \$2M from equity holdings in startup companies.
- Evaluated 220 invention disclosures from 11 of Berkeley's 14 colleges and schools.
- Filed 199 U.S. and 78 foreign patents.
- Licensed IP rights to 12 new startup companies that were founded to commercialize inventions and copyrights from Berkeley.
- Maintained a portfolio of 1,681 active inventions.
- Cultivated 304 active utility licenses.
- Managed 690 U.S. patents and 604 foreign patents.

Gross Licensing Revenue

