

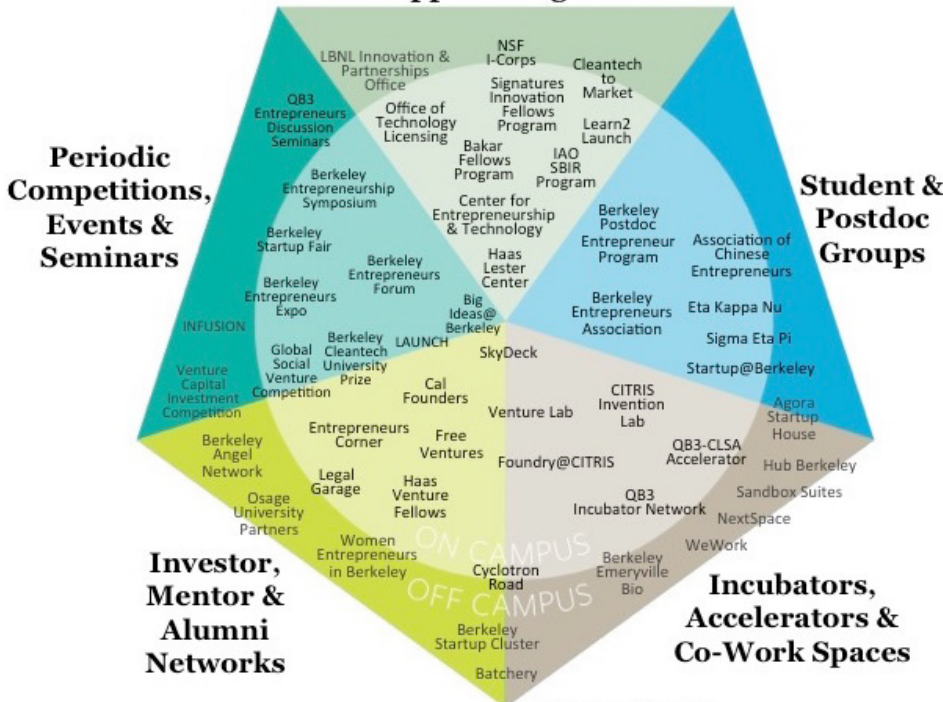


IPIRA

OFFICE OF INTELLECTUAL PROPERTY & INDUSTRY RESEARCH ALLIANCES

Berkeley's Entrepreneurial Ecosystem

Research, Education & Support Programs



Backed by a vibrant startup culture that serves as the engine of economic growth for much of the Bay Area, UC Berkeley has numerous programs that support the translation of university research into real-world solutions. These programs make up the entrepreneurial ecosystem that support Berkeley startups.

For the past decade the campus's Office of Intellectual Property and Industry Research Alliances, or IPIRA, has helped streamline the spread of cutting-edge ideas from the campus to the rest of society. IPIRA plays a critical role in helping Berkeley's entrepreneurs by creating and maintaining partnerships with companies. These relationships allow Berkeley entrepreneurs to:

- Develop Early Business Partnerships
- Obtain Venture Funds
- Perform Industry-Sponsored Research
- Apply for SBIR/STTR Funds and Grants
- Protect Intellectual Property Rights
- Commercialize Inventions
- Start a Company

How to Contact IPIRA

Website: ipira.berkeley.edu
E-mail: ipira@berkeley.edu

Newsletter: ipira.berkeley.edu/newsletter
Twitter: twitter.com/berkeleyipira

Berkeley Startup Success

Over 170 startup companies were founded to commercialize inventions and copyrights under licenses from IPIRA.

Since 2005, Berkeley Startups have attracted \$1.6B in venture and \$51M in SBIR/STTR funds.

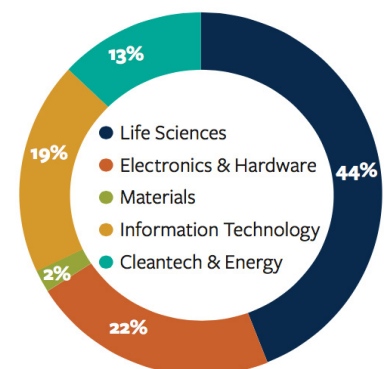
28 Startups have gone on to have successful exits through a merger or acquisition.

Acquisition terms for UC Berkeley Startups totaled at least \$8.1B in cash and stock options.

66 of Berkeley's Startups employ 1,543 Californians and generate \$195M in annual revenue.

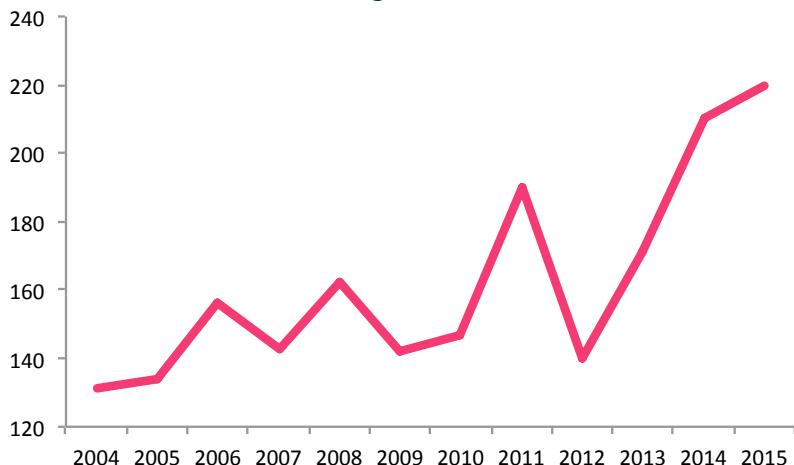
Berkeley Startups have developed over 50 novel licensed products and services.

Distribution of UC Berkeley Startup Companies



Berkeley Inventions

Berkeley Inventions

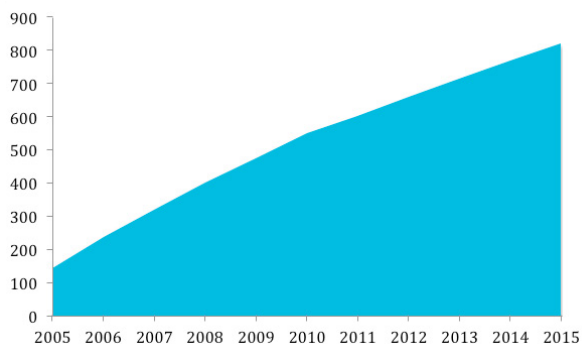


Berkeley is one of the most innovative Universities in the world. Over the last 10 years alone, Berkeley campus members have disclosed nearly 2,000 inventions to IPIRA. While many of these inventions are industry-sponsored, many of these technologies become the start of a company's patent portfolio.

Fifteen inventions have each brought back over \$1M in royalties to the Berkeley campus to fund further research

Securing intellectual property rights is crucial for the success of any company's market strategy. Contact IPIRA to disclose an invention, or learn about the patent prosecution process.

IPIRA's Network



IPIRA has the largest Industry footprint of any organization on the Berkeley campus and our network continues to grow each year.

With nearly 1,000 companies we have negotiated with, IPIRA works with Berkeley entrepreneurs and innovators to provide as much exposure as possible to maximize potential success through:

- Research Collaboration
- Research Funding
- Commercial Partnership
- Acquisition/Recruitment
- Seed funding
- Incubation
- Mentorship
- Gifts

Entrepreneur Resources

IPIRA and UC Berkeley aim to encourage and support entrepreneurship.

We have a number of resources to support Berkeley Entrepreneurs including:

- Entrepreneur Guide
- Licensing Agreements
- Commercialization Plan Template
- SBIR/STTR Support
- Finance Model Support
- Entrepreneur Ecosystem
- Inventor Office Hours

To learn more visit our website IPIRA.berkeley.edu

Do not hesitate to contact us at: <http://ipira.berkeley.edu>

Berkeley Startups Created to Commercialize Technologies Over Time

